

2019 Conference Prospectus

Sponsorship, Advertising, and Exhibit Opportunities

We invite you to participate in the NCJFCJ's 2018 National Conferences...



Las Vegas, NV



Omni Orlando Resort at Championsgate

The NCJFCJ National Conferences offer sponsors and exhibitors the opportunity to reach out to participants who are committed to catalyzing change in their court and community. The National conferences feature presentations on cutting-edge topics that inspire, provoke and precipitate discussions regarding current issues, services and policies within the family court and juvenile justice system. We anticipate more than 600 participants, including faculty, exhibitors, and guests from around the United States and abroad.

Why Sponsor the NCJFCJ National Conferences?

- The NCJFCJ is the gateway to decision-makers, policy drafters and service providers related to child abuse and neglect, domestic violence, family law and juvenile justice.
- More than 600 multi-disciplinary participants are expected to attend, including NCJFCJ members, juvenile and family court judges, probation officers, court administrators, attorneys, government personnel, and other court affiliates and community advocates.
- It is the perfect place for your business to showcase new products, meet potential customers, and network with experts.
- Conference participants seek information and services to help them better serve their communities and constituents.
- This is your opportunity to partner in the pursuit of advancing best practices, products, and solutions for families seeking justice.

Please contact Ardis Parmer at ardis.parmer@gmail.com to discuss your sponsorship today!

Sponsorship Opportunities

Presenting Sponsor – \$25,000 *(limit one per Conference)* **\$35,000 Both Conferences**

The NCJFCJ Presenting Sponsor receives exclusive benefits creating the highest level of visibility. A representative of your organization will have the opportunity to briefly address conference participants before the Opening Keynote session and will be highlighted during our National Conferences.

Included with Presenting Sponsorship:

- Brief remarks by your representative before the opening keynote session (limit two-minutes)
- Premiere expanded exhibit space
- Four full conference registrations
- Two complimentary one-year memberships
- Two custom sponsor acknowledgement banners with sponsorship level and logo
- Highest level of promotion via NCJFCJ social media
- Company name as conference Wi-Fi password
- Full-page, full-color ad prominently placed in conference program
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition
- Thank you and recognition from the podium

Platinum Event Sponsor – \$15,000 *(one Conference)* **\$25,000 Both Conferences**

The NCJFCJ Platinum Event Sponsor offers incredible exhibit placement, significant recognition of your generous sponsorship, and numerous promotional opportunities for your organization.

Included with Platinum Sponsorship:

- Recognition and participation in a sponsored event
- Premiere expanded exhibit space
- Three full conference registrations
- Two complimentary one-year memberships
- Two custom sponsor acknowledgement banners with sponsorship level and logo
- Highest level of promotion via NCJFCJ social media
- Full-page, full-color ad prominently placed in conference program
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition
- Thank you and recognition from the podium

Gold Sponsor – \$10,000 *(one Conference)* **\$17,500 Both Conferences**

The NCJFCJ Gold Sponsor offers prime exhibit placement, significant recognition of your generous sponsorship, and numerous promotional opportunities for your organization.

Gold Level Sponsorship includes:

- One exhibit table with prime placement
- Two full conference registrations
- One complimentary one-year membership
- Onsite print and digital recognition
- Two custom sponsor acknowledgement banners with sponsorship level and logo
- Second highest level of promotion via NCJFCJ social media
- A half-page, full color ad in conference program
- Marketing piece distributed to each participant
- Special recognition at sponsored event
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine

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Silver Sponsor – \$5,000 (one Conference) \$8,500 Both Conferences

NCJFCJ Silver Sponsorship provides your organization with numerous opportunities to network and market your services before, during, and after the conference.

Silver Sponsorship includes:

- One exhibit table with premium placement. Includes two full conference registration
- Logo and link on all conference marketing
- Various promotion via NCJFCJ social media channels
- A quarter-page, full color ad in conference program disseminated to all participants
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition
- Special recognition at sponsored event

Corporate Exhibiting Sponsor – \$2,500 (one Conference) \$4,500 Both Conferences

Non-Profit/Government Exhibiting Partner – \$2,000 (one Conference) \$3,500 Both Conferences

NCJFCJ's Exhibiting Sponsorship is an opportunity to exhibit and market your organization while supporting the NCJFCJ Mission promoting justice for families in the court system.

Exhibiting Sponsorship includes:

- One exhibit table with highly visible placement with two full conference registrations
- Additional 3rd & 4th registrations at early-bird member rate
- Various promotion via NCJFCJ social media channels
- Logo and listing in conference program
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition

Conference App Sponsor - \$6,000 (for one Conference) \$10,000 Both Conferences

If you want to have your company name front and center for participants, this is a great option. With this sponsorship, your company name will be the password for our official conference app and you will receive a front-page banner ad on the app. In order to access conference materials, schedule, and participant list before and after each conference, participants will need to remember your name.

Conference Program Sponsor - \$5,000 (per Conference)

Sponsoring the conference program includes a full-color, full-page premium placed ad indicating your sponsorship in the on-site program book. Additionally, your company will be listed on the sponsor acknowledgement banners and in all onsite digital signage. This is a great way to get your information in front of conference participants, many of whom utilize the program as their go-to-resource throughout the conference.

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Additional Conference Marketing Options

Tote Sponsor - \$2,500 per conference (for one Conference) \$4,000 Both Conferences

Sponsor conference tote bags with your company logo.

Notepads - \$1,000

Notepads personalized with your company name or logo and supplied by you will be distributed to conference participants.

Ink Pens - \$1,000

Ink pens personalized with your company name or logo and supplied by you will be distributed to conference participants.

Conference Tote Insert - \$850

A tote bag insert is an easy and budget-friendly way to reach more than 600 participants. Your marketing piece is distributed with all conference tote bags. The marketing piece can be a flier, pen, magnet, etc., as long as it is a single item and able to be shipped to the hotel directly. Items must be shipped to the conference hotel and arrive by **Friday** in time for assembly. Additional Shipping requirements will be forwarded at time of payment.

The following sponsorship options are also available:

- Conference breaks
- Conference lunches
- Welcome reception
- Opening Keynote
- General sessions
- Breakout sessions
- Participant Transportation

To ensure enough production time for these one-of-a-kind marketing opportunities, signed contract, payment and company materials must be received by NCJFCJ by February 15, 2019 and June 15, 2019.

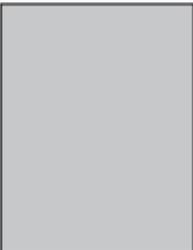
Please contact Ardis Parmer at ardis.parmer@gmail.com to discuss your sponsorship today!

Conference Program Advertising

The conference program is limited to the program schedule, faculty, exhibits, and your advertisement, and is included in the registration materials distributed to each participant at conference registration.

You're encouraged to join us as we move forward to reach more than 600 attendees, including registered participants, faculty, committee members, researchers, etc. This conference draws judges, attorneys, court administrators, police officers, social workers, and many other professionals in the family and juvenile justice fields.

Advertising Options and Pricing

Full page 8.5"w x 11"h \$1,000	Half page 8.5"w x 5.5"h \$650	Quarter page 4.25"w x 5.5"h \$400
		

Submission Guidelines and Deadline

- Ads must be submitted in print-ready format (high-resolution 300ppi print-quality PDF file with graphics and fonts embedded)
- Please include 0.125" bleeds on all sides
- Payment and file must be received by **February 15, and June 15**, to be included in the conference program guide

Conference Program Sponsor - \$5,000

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Exhibitor Information

Conference Information and Demographics

Join the NCJFCJ as we bring cutting-edge information, state-of-the-art programs and current research in the child abuse and neglect, family law, domestic violence and juvenile justice systems to an audience of 600-plus judges, service providers and other stakeholders. The National Conference on Juvenile Justice combines plenary and breakout sessions on topics influencing the juvenile justice system. The Annual Conference is highlighted by plenary sessions and topic specific training tracks on family law, juvenile justice, child welfare, and family violence; as well as tracks featuring practical and innovative solutions.

Exhibit Fee of \$1,000 Includes:

- Tabletop Exhibit Space
- One draped six-foot table with two chairs
- Listing in the conference program and app
- Participation for one person at the conference

- Postal mailing list of conference participants (no email)

A conference registration fee of \$790-990 is required for each additional person (the current non-member rate unless a current member).

Exhibit/Sponsorship Deadlines

To be listed in print and digital marketing materials, your exhibit or sponsorship application must be confirmed (signed agreement and payment received) by **February 15, 2019 and June 15, 2019 respectively**. **Sponsorship benefits require a high-quality print-ready version of your logo (PSD and/or EPS) by 2/15/19 and 6/15/19.**

Exhibit Show Schedule

<u>Sunday</u>	1:00 – 5:00 p.m.	Exhibit Registration & Set-up
	6:00 – 7:30 p.m.	Welcome Reception and Networking in Exhibit Hall
<u>Monday</u>	7:30 a.m. – 5:30 p.m.	Exhibits open
<u>Tuesday</u>	7:30 a.m. – 4:30 p.m.	Exhibits open
	4:30 – 5:30 p.m.	Exhibit dismantling

Exhibitor Bingo

As an extra incentive to visit exhibit booths, Exhibitor Bingo will encourage participants to visit and check in with their Bingo card. Completed cards are entered into a drawing. Please donate a drawing prize valued at \$50 or more. Turn in prizes to the Conference Registration Desk. Winners and donors will be announced in post-conference communication with all conference participants.

Security and Insurance

Security will **not** be provided by NCJFCJ or by the hotel properties. Please do not leave valuables unattended. The Exhibitor understands that neither NCJFCJ nor the hotel properties maintain insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

Indemnity Clause

Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damages to exhibitor's displays, equipment or other property brought upon the premises of the Hotel and agrees to indemnify, defend and hold harmless NCJFCJ, the hotels, and their owners, servants, agents, and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Hotel or its owners, servants, agents, and employees.

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Additional Exhibitor Information

Hotel and Lodging

National Conference on Juvenile Justice March 17-20, 2019

Westin Lake Las Vegas Resort and Spa
101 Monte Lago Boulevard
Henderson, NV, 89011

Rate: \$155 + tax (single or double occupancy)
There is no resort fee and on-site parking is complimentary. Valet parking fee is \$15 USD daily. Make your hotel reservation now while rooms are still available.

Reservations will be made by individual attendees directly with Central Reservations at (800) 937-8461 and refer to the National Conference on Juvenile Justice or via Link <https://www.starwoodmeeting.com/events/start.action?id=1807203330&key=35D1CDAE>

82nd Annual Conference July 28-31, 2019

Omni Orlando Resort at Championsgate
1500 Masters Blvd.
Orlando, FL
Tel: 407.390.6679

Rate: \$179 + tax (single or double occupancy)
Visit <http://www.ncjfcj.org/82nd-annual-conference> to book your hotel room.

Space is limited. Rooms are available on a first-come, first-served basis. Early hotel reservations are highly encouraged.

Exhibit Area

Our conference activities, including Registration, Exhibits, Sunday Reception, General Session, Workshops, and special events will be located in the individual Conference designated hotel. Exhibits and hospitality will be located near the meeting rooms whenever possible. At any time prior to the start of the conference, the NCJFCJ reserves the right to relocate the exhibit area in order to meet the needs of the educational component of the conference.

Exhibit Assignments

Exhibit space will be assigned at the discretion of the NCJFCJ, taking into consideration the level of sponsorship, order of registrations received, size and necessary placement of such exhibits, as well as the best interest of the overall conference attendees. All measurements shown on the floor plan of the exhibit area will be depicted as accurately as possible. We reserve the right to rearrange and make such modifications as may be necessary to meet the needs of the conference.

Exhibit Acceptance

The NCJFCJ reserves the right to accept or reject exhibitor, sponsor and/or advertising applications based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. Participation in this program implies acceptance of the terms and conditions listed herein.

Service Contractor, Shipping, Additional Furniture, Electricity, etc.

Instructions and information regarding shipping, electricity, furniture, audiovisual, and Internet service, will be forwarded to registered exhibitors as it becomes available. All exhibitors must abide by existing labor agreements and regulations covering the use of these services. Please do not send materials/shipments to the hotel until instructed to do so by NCJFCJ.

Payment Policy

Payment is due at the time of application. Confirmation and receipt is sent upon approval of application and after payment has been processed.

Use of Exhibit Space

Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit space. Interference with the light and space of other exhibitors is prohibited. All sound equipment and noise must be kept at a low level that will not disturb the conference and/or other exhibitors.

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Thank you to NCJFCJ's Past Exhibitors and Sponsors

3rd Millennium Classrooms
Abel Screening, Inc.
Abraxas Youth & Family Services
Academy Schools
Acadia Healthcare, Inc.
Adelphoi Village
American Drug Screen Corporation
American Trucking Association
AnyTrax
Assist Education/Advantages School International
Association of Family and Conciliation Courts
BI, Incorporated
Boys Town
CFive Solutions
C-Tech
Children's Behavioral Solutions
Children and Family Futures
Child Welfare Information Gateway
CoParenter
CourtCall
Courtsolutions, LLC
CourtView Justice Solutions
Detroit Behavioral Institute
Equivant
Extract Systems
Family Works Inc. & Center for Divorce Education
Federal Office of Child Support Enforcement
Feel Good Inc.
FirstPic, Inc.
FivePoint Solutions
Foundations for Advancing Alcohol Responsibility
Glen Mills Schools
Gottlieb & Wertz, Inc.
Handel Information Technologies
High Conflict Institute
IBM Watson Health
Infax, Incorporated
Interstate Commission for Juveniles
IRIS Educational Media-Two Families Now
Judge Rotenberg Educational Center
J.M. Kaplan Fund
Journal Technologies
Justice Benefits, Inc.
KidLink Treatment Services
KidsPeace
Kindle for At Risk Kids
Life Lessons2Go
Listen2Kids Production
Mentis Technology Solutions, LLC
Mount Saint Vincent
MST Services
My Pleadings.com
National Academies Press
National American Indian Court Judges Association
National CASA Association
National Council on Crime & Delinquency
National Judicial College
National Resource Center for Healthy Marriage & Families
Nevada Trucking Association
New Hope Treatment Centers
New Outlook Academy
Noble Software Group
Northpointe, Inc.
Northwoods
NYC Department of Probation
Office of Justice Programs
Office of Juvenile Justice and Delinquency Prevention
OnlineParentingPrograms.com
Our Family Wizard
Orbis Partners, Inc.
Pegasus Schools, Inc.
Professional Online Testing Solutions, Inc.
Provo Canyon School
Resolutions Systems Institute
Rite of Passage, Inc.
RiverValley Behavioral Health
SAS
Satellite Tracking of People, LLC
Sentinel Offender Services
Sequel Youth and Family Services
Soberlink
Southern Peaks Regional Treatment Center
Stetson School, An Affiliate of Seven Hills Foundation
Summit Academy
Texas Lawyers for Children
The First Tee
ThinkLaw
Tyler Technologies
UHS Neurobehavioral Systems
University of Kentucky, Center on Drug and Alcohol Research
University of Nevada - Reno, Justice Management Degree Program
U.S. Department of State
USDTL
U.S. Selective Service System
West Love Color and Culture
Wolverine Human Service
Youth for Tomorrow

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