

2021 Conference Prospectus

Sponsorship, Advertising, and Exhibit Opportunities

We invite you to participate in the NCJFCJ's 2021 National Conferences...



NATIONAL COUNCIL OF
JUVENILE AND FAMILY COURT JUDGES

WWW.NCJFCJ.ORG

We invite you to participate in our 2021 conferences. In these unprecedented times, the NCJFCJ's National Conferences have continued to offer sponsors and exhibitors the opportunity to reach out to participants who are committed to catalyzing change in their court and community. Our conferences feature presentations on cutting-edge topics that inspire, provoke and precipitate discussions regarding current issues, services and policies within the family court and juvenile justice system. 2021 will be no different.



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Why Sponsor the NCJFCJ National Conferences?

- The NCJFCJ is the gateway to decision-makers, policy drafters and service providers related to child abuse and neglect, domestic violence, family law and juvenile justice.
- More than 600 multi-disciplinary participants gather, virtually or in person, including NCJFCJ members, juvenile and family court judges, probation officers, court administrators, attorneys, government personnel, and other court affiliates and community advocates from around the United States and abroad.
- This is your opportunity to partner in the pursuit of advancing best practices, products, and solutions for families seeking justice as conference participants seek information and services to help them better serve their communities and constituents.
- This year when you sponsor or exhibit at our conferences your registration fee provides the opportunity to participate in all planned aspects of our events live and, or virtual.
- Conference materials and recorded presentations are available to participants for up to a year on the event platform.

2021 NCJFCJ National Conferences

2021 National Conference
on Juvenile Justice



March 21-24, 2021
Dallas, Texas

84th Annual Conference



July 18-21, 2021
St. Louis, Missouri

Premiere Sponsorship Opportunities

Only 1 per
Conference

Presenting Sponsor – \$25,000 (for one Conference) \$40,000 Both Conferences

Receive exclusive benefits creating the highest level of visibility.

Presenting Sponsorship includes:

- Brief remarks by your representative before the opening keynote session
- Premiere expanded exhibit space
- Highest virtual promotion & sponsor gallery placement
- Four full conference registrations
- Four complimentary one-year memberships
- Custom sponsor banners with sponsorship level and logo (hall & platform)
- Highest level of promotion via NCJFCJ social media
- Full-page, full-color ad prominently placed in conference program
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition
- Thank you and recognition from the podium

Platinum Event Sponsor – \$20,000 (for one Conference) \$35,000 Both Conferences

Incredible exhibit placement, significant recognition, and numerous promotional opportunities for your organization.

Platinum Sponsor benefits:

- Recognition at a sponsored event
- Premiere exhibit space
- Premiere virtual sponsor placement and promotion
- Three full conference registrations
- Three complimentary one-year memberships
- Custom sponsor banners with sponsorship level and logo
- Highest level of promotion via NCJFCJ social media
- Full-page, full-color ad prominently placed in conference program
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition
- Thank you and recognition from the podium

Grand Sponsorship Opportunities

Gold Sponsor – \$10,000 *(one Conference)* **\$18,000 Both Conferences**

The NCJFCJ Gold Sponsor offers prime exhibit placement, significant recognition of your generous sponsorship, and numerous promotional opportunities for your organization.

Gold Level Sponsorship includes:

- One exhibit table with prime placement
- Prime placement in virtual sponsor gallery & promotion
- Two full conference registrations
- Two complimentary one-year memberships
- Onsite print and digital recognition
- Two custom sponsor acknowledgement banners with sponsorship level and logo
- Second highest level of promotion via NCJFCJ social media
- A half-page, full color ad in conference program
- Marketing piece distributed to each participant
- Special recognition at sponsored event
- Logo and link to your website in all conference marketing, conference app, NCJFCJ website and NCJFCJ InSession e-magazine

Silver Sponsor – \$5,000 *(one Conference)* **\$9,000 Both Conferences**

NCJFCJ Silver Sponsorship provides your organization with numerous opportunities to network and market your services before, during, and after the conference.

Silver Sponsorship includes:

- One exhibit table with premium placement. Includes two full conference registrations
- Prime virtual sponsor gallery placement & promotion
- Logo and link on all conference marketing
- Various promotion via NCJFCJ social media channels
- A quarter-page, full color ad in conference program disseminated to all participants
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app, NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition
- Special recognition at sponsored event

Corporate Exhibiting Sponsor – \$2,500 *(one Conference)* **\$4,500 Both Conferences**

Non-Profit/Government Exhibiting Partner – \$2,000 *(one Conference)* **\$3,800 Both Conferences**

NCJFCJ's Exhibiting Sponsorship is an opportunity to exhibit and market your organization while supporting the NCJFCJ Mission promoting justice for families in the court system. This is ideal for our non-profit partners and government entities.




Exhibiting Sponsorship includes:

- One exhibit table with highly visible placement with two full conference registrations
- Additional 3rd & 4th registrations at early-bird member rate
- Various promotion via NCJFCJ social media channels
- Logo and listing in conference program
- Marketing piece distributed to each participant
- Logo and link to your website in all conference marketing, conference app., NCJFCJ website and NCJFCJ InSession e-magazine
- Onsite print and digital recognition

Conference Program Advertising

The conference program is limited to the program schedule, faculty, exhibits, and your advertisement, and is included in the registration materials distributed to each of the more than 600 conference participants and will include an advertisement on our conference virtual platform.

Advertising Options and Pricing

<p>Full page 8.5" w x 11" h \$1,000</p> 	<p>Half page 8.5" w x 5.5" h \$650</p> 	<p>Quarter page 4.25" w x 5.5" h \$400</p> 
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Submission Guidelines and Deadline

- Ads must be submitted in print-ready format (high-resolution 300ppi print-quality PDF file with graphics and fonts embedded)
- Please include 0.125" bleeds on all sides
- Payment and file must be received by **February 12, and June 11**, to be included in the conference program guide

Conference Program Sponsor - \$5,000 (per Conference)

Sponsoring the conference program includes a full-color, full-page premium placed ad. Additionally, your company will be listed on the sponsor acknowledgement banners

Exhibitor Information

Exhibit Fee of \$1,000 Includes:

- Tabletop Exhibit Space with a draped six-foot table with two chairs
- Virtual Exhibitor Gallery Page on digital platform featuring numerous resources, links and analytics
- Listing in the conference program and app
- Participation for one person inclusive of all conference activities
- Postal mailing list of conference participants (no email)

Exhibit/Sponsorship Deadlines

To be listed in print and digital marketing materials, your exhibit or sponsorship application must be confirmed (signed agreement and payment received) by **February 12, and June 11 respectively. Sponsorship benefits require a high-quality print-ready version of your logo (PSD and/or EPS) by 2/15/21 and 6/15/21.**

Exhibitor Bingo

- Exhibitor Bingo provides an extra incentive to visit exhibit booths live or virtual.
- Participants are encouraged to visit each booth and virtual page using coverall Bingo.
- Completed cards are entered into a drawing.
- Prize donations valued at \$50 or more are welcomed.
- Winners and donors are announced in post-conference communication with all conference participants.

A conference registration fee of \$745 - \$845 is required for each additional person (the current non-member rate unless a current member). Members receive a discount.

Live Exhibit Show Schedule

Sunday

1:00 – 5:00 p.m.

Exhibit Registration & Set-up

6:00 – 7:30 p.m.

Welcome Reception and Networking in Exhibit Hall

Monday

7:30 a.m. – 5:30 p.m.

Exhibits open

Tuesday

7:30 a.m. – 5:30 p.m.

Exhibits open

Wednesday

7:30 a.m. – 10:30 a.m.

Exhibits open

10:30 – 12:00 p.m.

Exhibit dismantling

Virtual Exhibit Show Schedule

Exhibit set up and hours to be finalized and will be provided upon receipt of registration.

Hotel and Lodging

National Conference on Juvenile Justice

March 21-24, 2021

Renaissance Dallas Addison Hotel
600 Commonwealth Place 15201 Dallas Parkway
Addison, TX 75001
972.386.6000

Rate: \$189 + tax (single or double occupancy)

There is no resort fee and on-site parking is complimentary. Valet parking fee is \$15 USD daily. Make your hotel reservation now while rooms are still available.

Reservations can be made via the booking link available on the NCJFCJ website. <https://www.ncjfcj.org/events/2021-national-conference-on-juvenile-justice/>

84th Annual Conference

July 18-21, 2021

Marriott St. Louis Grand
800 Washington Avenue
St. Louis, Missouri 63101
314.621.9600

Rate: \$179 + tax (single or double occupancy)

Reserve directly with Marriott reservations at 800.228.9290 or 314.621.9600 to book your hotel room.

Space is limited. Rooms are available on a first-come, first-served basis. Early hotel reservations are highly encouraged.

Additional Exhibitor Information

Exhibit Area

Our conference activities, including Registration, Exhibits, Sunday Reception, General Session, Workshops, and special events will be located in the individual Conference designated hotel. Exhibits and hospitality will be located near the meeting rooms whenever possible. At any time prior to the start of the conference, the NCJFCJ reserves the right to relocate the exhibit area in order to meet the needs of the educational component of the conference.

Exhibit Assignments

Exhibit space will be assigned at the discretion of the NCJFCJ, taking into consideration the level of sponsorship, order of registrations received, size and necessary placement of such exhibits, as well as the best interest of the overall conference attendees.

Use of Exhibit Space

Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit space. Interference with the light and space of other exhibitors is prohibited. All sound equipment and noise must be kept at a low level that will not disturb the conference and/or other exhibitors.

Exhibit Acceptance

The NCJFCJ reserves the right to accept or reject exhibitor, sponsor and/or advertising applications based upon space limitations, relevance, appropriateness, timeliness, or other similar criteria. Participation in this program implies acceptance of the terms and conditions listed herein.

Service Contractor, Shipping, Additional Furniture, Electricity, etc.

Instructions and information regarding shipping, electricity, furniture, audiovisual, and Internet service, will be forwarded to registered exhibitors as it becomes available. All exhibitors must abide by existing labor agreements and regulations covering the use of these services. Please do not send materials/shipments to the hotel until instructed to do so by NCJFCJ.

Payment Policy

Payment is due at the time of application. Confirmation and receipt is sent upon approval of application and after payment has been processed.

Indemnity Clause

Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising out of injury to persons or damages to exhibitor's displays, equipment or other property brought upon the premises of the Hotel and agrees to indemnify, defend and hold harmless NCJFCJ, the Hotel and their owners, servants, agents, and employees against all claims or expenses for such losses, including reasonable attorney's fees, arising out of the use of the Hotel or its owners, servants, agents, and employees.

Security and Insurance

Security will **not** be provided by NCJFCJ or by the hotel properties. Please do not leave valuables unattended.

The Exhibitor understands that neither NCJFCJ nor the hotel properties maintain insurance covering the Exhibitor's property or lost revenue and it is the sole responsibility of the Exhibitor to obtain such insurance.

Thank you to NCJFCJ's Past Exhibitors and Sponsors

3rd Millennium Classrooms
Abel Screening, Inc.
Abraxas Youth & Family Services
Academy Schools
Acadia Healthcare, Inc.
Adelphoi Village
American Drug Screen Corporation
American Trucking Association
Animal Legal Defense Fund
AnyTrax
Assist Education/Advantages School International
Association of Family and Conciliation Courts
BI, Incorporated
Boys Town
CFive Solutions
C-Tech
Children's Behavioral Solutions
Children and Family Futures
Child Welfare Information Gateway
CoParenter
Corrisoft
CourtCall
Courtsolutions, LLC
CourtView Justice Solutions
Detroit Behavioral Institute
Devereux Advance Behavioral Health
eMoksha
equivant
Extract Systems
Family Works Inc. & Center for Divorce Education
Federal Office of Child Support Enforcement
Feel Good Inc.
FEI Systems, Inc.
FirstPic, Inc.
FivePoint Solutions
Foundations for Advancing Alcohol Responsibility
George Junior Republic in PA
Glen Mills Schools
Gottlieb & Wertz, Inc.
Handel Information Technologies
High Conflict Institute
IBM Watson Health
Infax, Incorporated
InMed Rx
Interstate Commission for Juveniles
IRIS Educational Media-Two Families Now
J.M. Kaplan Fund
Jockey Being Family Foundation
Journal Technologies
Judge Rotenberg Educational Center
Justice Benefits, Inc.
Justinform
Justice Works Youth Care, Inc.
KidLink Treatment Services
KidsPeace
Kindle for At Risk Kids
Life Lessons2Go
Life Skills Reimagined
Listen2Kids Production
Mentis Technology Solutions, LLC
Mount Saint Vincent
MST Services
My Pleadings.com
National Academies Press
National American Indian Court Judges Association
National CASA Association
National Center for Youth Opportunity
National Council on Crime & Delinquency
National Judicial College
National Runaway Safeline
National Resource Center for Healthy Marriage & Families
National TA Network
Nevada Trucking Association
New Hope Treatment Centers
New Outlook Academy
Noble Software Group
Northpointe, Inc.
Northwoods
NYC Department of Probation
Office of Justice Programs
Office of Juvenile Justice and Delinquency Prevention
OnlineParentingPrograms.com
Our Family Wizard
Orbis Partners, Inc.
Parenting with Love and Limits
Pegasus Schools, Inc.
PharmChem, Inc.
Professional Online Testing Solutions, Inc.
Resolutions Systems Institute
Rite of Passage, Inc.
RiverValley Behavioral Health
SAS
Satellite Tracking of People, LLC
Sentinel Offender Services
Soberlink
Southern Peaks Regional Treatment Center
Stetson School, An Affiliate of Seven Hills Foundation
Summit Academy
Texas Lawyers for Children
The First Tee
ThinkLaw
Tyler Technologies
UHS Neurobehavioral Systems
University of Kentucky, Center on Drug and Alcohol Research
University of Nevada - Reno, Justice Management Degree Program
U.S. Department of State
USDTL
U.S. Selective Service System
West Love Color and Culture
Wolverine Human Service
Youth Center
Youth for Tomorrow